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REEDER

WAYFINDING





The Reeder Illuminated Bike Rack and Reeder Illuminated Sign shine new light on the notion of Wayfinding in outdoor space. These designs inaugurate a new Wayfinding product category from Landscape Forms. They combine refined architectural forms, multiple functions, and integrated LED lights in site elements that signal, direct and guide. The bike rack is both a bicycle port and, with optional lighting, a wayfinder in its own right. The sign with etched glass panel provides glowing graphic identity and orientation. Crisp, minimal profiles compliment the landscape and embedded lighting creates a welcoming visual experience.



The elliptical-shaped bike rack with optional LED down light sports a vinyl decal when used for its named purpose. The sign is angular in shape and slim in profile with integrated LED up lighting and a tempered glass sign panel that can be custom etched. Fit, finish and details are impeccable. Cast and extruded aluminum elements are Pangard™ powdercoat finished in all standard color palette options.



My interest was in designing something visually tailored and minimalist, something other than the standard and commonplace that would have presence but not be obtrusive in the landscape.

Rick Reeder



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Visit our website for product details, color charts, and sales office locations. Download JPG images, brochure PDF, CAD details and CSI specifications.

Reeder Design: Rick Reeder

Reeder is manufactured in the USA

Location Photography: Tampa Museum of Art, Tampa, FL

Specifications are subject to change without notice.

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